# Hardware-Free Business Continuity

# Backup Your Data Safely in the Cloud

Businesses today are up against a variety of challenges including complex and sophisticated cyber attacks, remote work environments, storage constraints, and data retention needs. Safeguard your data against these challenges with hardware-free business continuity and disaster recovery (BCDR). With hardware-free BCDR, businesses have the security of fast disaster recovery and business continuity, without the cost and hassle of expensive appliances.





- Nine out of 10 data breach incidents are caused by employee mistakes
- 45% of employees cited distraction as the top reason for falling for a phishing scam
- 43% of employees stated that the top reason for clicking on phishing emails were because it appeared to have come from either a senior executive or a well-known brand.

# Use cases for hardware-free BCDR:



#### **Total Compliance**

Have peace of mind and meet industry requirements with certification reports, compliance standards, encryption methodologies, and security questionnaires.

- Third-party penetration testing completed
- HIPAA and GDPR compliant
- SOC 2 certified to securely manage data protection



#### **Protect Remote Endpoints**

Secure your data regardless of employee environment – office,

Chain-free image-based
 backup technology

home or hybrid.

- Automatic backup from any internet source as often as every 15 minutes
- Local Cache as an acceleration layer for recovery from a storage device for fast local file recoveries or bare-metal restores



#### **Eliminate Appliances**

Provide full-featured BCDR to protect critical endpoints and servers without the stress or limitations of appliances.

- Limit expensive appliance costs and management
- Far fewer on-site visits and regular maintenance
- Runs in parallel with other backup solutions for easy transition



#### **Enable Choice and Flexibility**

Meet infrastructure needs and preferences with laas hosted VM backup and data replication offsite or in the cloud.

- Unlimited data model
- Easy-to-install vault on any Ubuntu certified server
- Bring Your Own Cloud (BYOC)
  Public or private

# Hardware-free BCDR

## Always-on Features for Everything From Endpoint Backup to Full Disaster Recovery

#### Local Cache

accelerates file, bare-metal restore and local virtualization directly from your fully encrypted local cache – USB or NAS device. (Optional feature)

#### Chain-free

backup technology eliminates the need for periodic, or manual reseeding to dramatically reduce overhead

#### AirGap

separates data deletion requests from deletion mechanics, so your data is always protected, even after a ransomware attack.



#### Virtual Office enables self-managed disaster recovery with a minutes-long RTO, and nearinstant virtualization in the cloud.

#### **Unlimited Storage**

and retention provides predictable billing without even a chance of surprise overages or unexpected fees.

#### **AutoVerify**

ends manual backup verification by automatically virtualizing and running numerous tests for data corruption, to ensure your data is always ready to recover.

#### Silent-installation

means no on-site visits, server reboots, or need to deactivate existing products – just deploy the agent through your RMM.

# Hardware-free BCDR is the Foundation to Your Business Continuity Plan

Safeguard your business against downtime and data loss with hardware-free BCDR and hardware-free endpoint backup, public and private cloud backup, and turn-key Backup and Disaster Recovery, ensuring the success of your Business Continuity Plan.



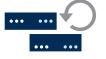
### Endpoint Backup

Protect data for remote employees and satellite offices.



#### No-Hardware BDR

Basic server backup to disk and cloud. Full business continuity.



### Full Service BDR

Backup to turn-key appliance and cloud. Full business continuity.





#### Public or Private Cloud Backup

Protect servers in Azure, AWS, Google, or your private cloud with long-term retention.